



WHO WE ARE

The Southwest Trade Adjustment Assistance Center assists U.S. manufacturing and service firms that are affected by foreign competition to regain profitable growth. By providing management consulting and strategic business planning services to manufacturers, the Southwest TAAC helps business compete in a global marketplace. The Southwest TAAC identifies the firm's needs and secure, coordinate and facilitate professional consulting services.



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Funded by the U. S. Department of Commerce,
Economic Development Administration



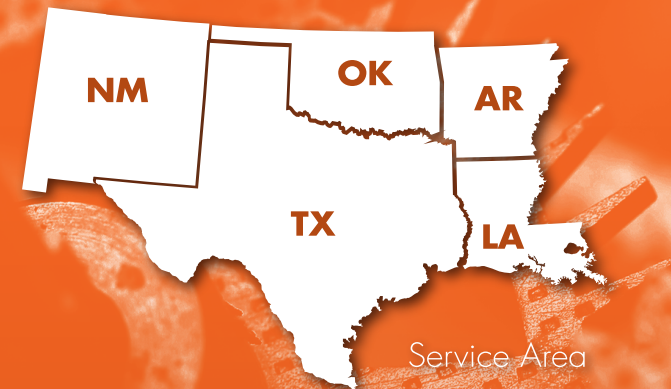
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Institute for
Economic
Development

Southwest **Trade Adjustment**
Assistance Center
The University of Texas at San Antonio

Helping Business
Compete Globally



**TRADE ADJUSTMENT
ASSISTANCE
FOR FIRMS**



WHO WE SERVE

The Southwest Trade Adjustment Assistance Center (SWTAAC) region includes manufacturing and service firms in Arkansas, Louisiana, New Mexico, Oklahoma, and Texas. More specifically, firms that have been adversely affected by imports that have caused a decrease in their sales production and impending declines in their employment levels. A firm must be certified as eligible to receive assistance by the U. S. Department of Commerce's Economic Development Administration in order to receive Trade Adjustment Assistance. The SWTAAC will, at no expense to the company, help the firm prepare the initial qualifying paperwork.

swtaac.org

SWTAAC ASSISTS U.S. MANUFACTURING AND SERVICE FIRMS AFFECTED BY FOREIGN COMPETITION

WHAT WE DO

SWTAAC CAN HELP YOUR FIRM

- Meet competitor's prices
- Reduce direct product costs
- Reduce overhead costs
- Improve product quality
- Improve after-sales service
- Develop new products
- Identify new markets
- Assist with some trade show expenses

These consulting services can help strengthen your firm's operation in areas such as product engineering, the manufacturing process, sales and marketing, finance, administration and management structure.

CONSULTING SERVICES AND FEES

The SWTAAC helps secure consulting services tailored to each individual company's needs. The TAA program may pay up to 50% of the cost of technical assistance (up to 75% for some smaller firms).

COMMERCIAL LENDING AND FINANCING

While the SWTAAC provides no direct financial assistance (ie. loans or grants) to the firm, the recovery strategy or **Adjustment Plan** developed for the firm has been used successfully to secure financing through commercial lending institutions and government agencies such as the Small Business Administration.

